Sustainable Innovation 2010
Creating Breakthroughs: Green Growth, Eco-Innovation,
Entrepreneurship and Jobs
8th – 9th November 2010
RDM Campus
Rotterdam, The Netherlands
www.cfsd.org.uk/events/tspd15





Photo taken by: Hannah Anthonysz

Wiert-Jan de Raaf, Director, Rotterdam Climate Change Initiative, Netherlands

Wiert-Jan de Raaf (1969) is Programme Director of the Rotterdam Climate Initiative. The Rotterdam Climate Initiative offers a platform for government, organizations, companies and citizens to work together on a 50% reduction of CO2 emissions and a 100% protection against the effects of climate change while at the same time promoting the economy in the Rotterdam region.

Wiert-Jan De Raaf holds a master's degree in Economics and recently finished his MBA. In a previous position, he was Director of Ports and Shipping for the Clinton Climate Initiative. The Clinton Climate Initiative (CCI) is part of The Clinton Foundation, an independent NGO, founded by former US president Bill Clinton. CCI assists cities in reducing their greenhouse gas emissions. Wiert-Jan De Raaf was responsible for CCI's activities in Rotterdam, Amsterdam, Berlin and Warsaw before stepping into the role of Director of Ports and Shipping. In this role, he was responsible for setting up a programme to support ports and shipping lines in their endeavours to reduce their carbon emissions.

Wiert-Jan De Raaf assisted Rotterdam in the organization of the C40 World Ports Climate Conference which was held in 2008. He joined The Clinton Foundation in 2006 as a volunteer for the Clinton HIV/AIDS Initiative in Africa after a marketing career at the financial institutions AEGON and later ING.